



Charbel Keedy

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● ABOUT ME

Data Engineer, Data Analyst, Graphic Designer, Web Developer, Software Developer, Social Media Manager

● WORK EXPERIENCE

16/01/2023 – CURRENT Dbayeh , Beirut, Lebanon

SENIOR WEB DEVELOPER VIPMINDS

- Identifying user and system requirements for new websites and applications.
- Understanding the needs of the client or users, and then translating those needs into technical requirements.
- Prioritizing software development projects, setting timelines and assigning tasks to team members.
- Ability to manage multiple projects simultaneously, and to ensure that everyone is on the same page and working towards the same goals.
- Writing or reviewing code for various applications using a variety of programming languages and technologies to create websites and applications that are both functional and user-friendly.
- Running functionality testing and debugging code to ensure that websites and applications are free of errors and that they function as intended.
- Overseeing junior web developers and evaluating their performance by providing guidance and mentorship to junior developers, and ensuring that they are meeting the expectations of the project.
- Liaise with designers to decide on UI/UX elements (like graphics and navigation buttons).
- Working with designers to ensure that the look and feel of a website or application is consistent with the overall branding of the company.
- Ensure our software documentation is up-to-date.
- Collaborate with mobile developers to build mobile-responsive websites.

01/01/2023 – CURRENT Sin el Fil , Beirut, Lebanon

DIGITAL CONSULTING AND COMMUNICATION MANAGER (HYBRID) EUROBEY EVENT

- Developing and executing digital marketing campaigns.
- Creating and managing social media content.
- Managing public relations (PR) efforts.
- Tracking and analyzing marketing results.
- Managing a team of digital marketers and communicators.
- Collaborating with other departments, such as sales and product development, to ensure that marketing and communication efforts are aligned with overall business goals.
- Developing and implementing communication strategies for internal and external audiences.
- Managing the company's website and other digital assets.

01/09/2021 – 30/10/2022 Chicago, United States

FULL STACK WEB DEVELOPER, WEB DESIGNER (REMOTELY) EMOTEYES

- Working with development teams and product managers to ideate software solutions.
- Designing client-side and server-side architecture.

- Building the front-end of applications through appealing visual design.
- Developing and manage well-functioning databases and applications.
- Writing effective APIs.
- Testing software to ensure responsiveness and efficiency.
- Troubleshooting, debugging and upgrading software.
- Creating security and data protection settings.
- Building features and applications with a mobile responsive design.
- Writing technical documentation.
- Choosing the best add-ins and third party application to improve the website.
- Working with data scientists and analysts to improve website.
- Editing raw video footage and add effects/elements to enhance motion graphics.
- Assisting the team in graphic design tasks for projects for the firm and our clients.
- Design attractive and engaging visuals for social media, websites, and advertisements of the firm and for our clients.
- Advising clients and managing their proposals with regards to design styles, brand assets, typesetting, etc.
- Create highly engaging animations for a diverse array of media, including smartphones, tablets, and the web.

16/12/2015 – 30/09/2022 Achrafieh , Beirut, Lebanon

SOFTWARE DEVELOPER, DATA ENGINEER LEBANESE REPUBLIC – INTERNAL SECURITY FORCES

- Analyzing users' needs, then designing, testing, and developing software to meet those needs.
- Recommending software upgrades for customers' existing programs and systems.
- Designing each element of the application or system and planning how the elements will work together.
- Ensuring that the software continues to function normally through software maintenance and testing.
- Documenting every aspect of the application or system as a reference for future maintenance and upgrades.
- Interpreting data, analyzing results using statistical techniques and providing ongoing reports.
- Developing and implementing databases, data collection systems, data analytics and other strategies that optimize statistical efficiency and quality.
- Acquiring data from primary or secondary data sources and maintain databases/data systems.
- Identifying, analyzing, and interpreting trends or patterns in complex data sets.
- Filtering and cleaning data by reviewing computer reports, printouts, and performance indicators to locate and correct code problems.
- Working with management to prioritize business and information needs.
- Locating and defining new process improvement opportunities.

01/06/2009 – 01/01/2013 Bauchrieh , Beirut, Lebanon

SHOWROOM SUPERVISOR FOOD HANDLING - WOODEN BAKERY

- Showroom Supervisor of Over Night shift.
- Responsible of customers' service. Reporting customer needs and handles complaints.
- Responsible of the arrangement and distribution of orders.
- Preparing necessary paper works (evaluation of employees, store, scheduling, products ordering...)
- Checking up on the smooth performance of machinery and equipment.
- Preparing adequate orders for the different products and give them to the store manager for review.
- Supervising the closing and opening of the cashier bank.
- Managing team and individual performance and Control all staff in order to get customer satisfaction.
- Excellent knowledge of principles and practices of employee supervision, including work planning, assignment and review and the training of staff in work procedures (TOT).
- Assigning tasks and responsibilities to subordinates and validate their job description.
- Responsible of scheduling staffing levels, planning for holiday and weekend cover, rotation schedule of new employees and trainees.

01/11/2013 – 01/11/2015 Badaro , Beirut, Lebanon

DATA PROCESSING ANALYST CME OFFSHORE SAL

- Reviewing, analyzing and correcting received data.
- Writing weekly reports concerning issues.

● EDUCATION AND TRAINING

01/01/2019 – 01/01/2022 Achrafieh , Beirut

BYZANTINE ECCLESIASTIC MUSIC Saint Romanos the Melodist institution of Orthodox Archdiocese of Beirut

01/01/2020 – 31/03/2020

SOCIAL MEDIA MARKETING Facebook Inc. - Coursera (Remotely)

01/05/2020 – 31/07/2020

USING PYTHON TO ACCESS WEB DATA University of Michigan - Coursera (Remotely)

01/09/2020 – 31/12/2020

INTRODUCTION TO IOT Cisco Networking Academy (Remotely)

01/01/2018 – 31/12/2019 Paris, France

DATA SCIENCE ENGINEERING Cognitus Center

01/01/2014 – 31/12/2015 Beirut, Lebanon

THEOLOGY STUDIES Apostle Quartos inst itution of Orthodox Archdiocese of Beirut

01/01/2009 – 31/12/2012 Achrafieh , Beirut, Lebanon

MANAGEMENT INFORMATION SYSTEM Lebanese University – Faculty of Business and Economics

10/01/2008 – 06/2009 Jdeideh , Beirut, Lebanon

DIPLOMA OF SOCIOLOGY & ECONOMICS Al-Akhtal Al Saghir Official School

● LANGUAGE SKILLS

Mother tongue(s): **ARABIC**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1
FRENCH	B1	B1	B1	B1	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

GRAPHICS SKILLS

Adobe Photoshop | Adobe Illustrator | Adobe Premiere | Canva

OPERATING SYSTEM SKILLS

Windows | Linux

DATABASE SKILLS

Oracle | SQL | PostgreSQL | Microsoft Access

PROGRAMMING SKILLS

Python | Java | C++

BIG DATA SKILLS

Spark | Git | Nifi | Hadoop | Kafka | Hive | Elasticsearch | Kibana | R studio | Siren

WEB DEVELOPMENT SKILLS

Word Press | Shopify | WIX | Google Web Designer | Rest API | Blogger | HTML | CSS | PHP | JavaScript

● ADDITIONAL INFORMATION

VOLUNTEERING

01/06/2010 – CURRENT Orthodox Youth Movement(NGO) – Mount Lebanon Center | Jdeideh , Beirut , Lebanon

Team Manager, Social Worker • Responsible for the activities and guidance of team members.

- Creating an inspiring team environment with an open communication culture.
- Setting clear team goals.
- Discovering training needs and providing coaching.
- Providing urgent or emergency responses to cases.
- Helping old and sick people.
- Taking care of children.
- Creating new and exciting activities to drive enthusiasm for all children.
- Guiding and taking care of the teenagers in summer and winter camps.

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01/11/2014 – CURRENT Saint Georgios Church Organisation | Jdeideh , Beirut , Lebanon

Graphic Designer, Social Media Specialist, Web Developer

- Holding a volunteer position as a graphic designer, social media specialist, web developer for Saint Georgios Church.
 - Administrating the creation and publishing of relevant, original, high-quality content.
 - Creating a regular publishing schedule.
 - Implementing a content editorial calendar to manage content and plan specific, timely marketing campaigns.
 - Creating and manage events.
 - Leading a team of 5 persons responsible of management and e-marketing.
 - Developing and managing its website.
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